MINISTRY SHOULD DICTATE REAL ESTATE
"MINISTRY SHOULD DICTATE REAL ESTATE,
REAL ESTATE SHOULD NOT DICTATE MINISTRY."

WHERE HAVE YOU BEEN?
WHERE ARE YOU NOW?
WHERE ARE YOU GOING?

WHO DO YOU WANT TO REACH?
HOW WILL YOU REACH THEM?
MARKET CONDITIONS

REAL ESTATE TRENDS
TRENDS
4 | REDEVELOPING A PORTION OF THE PROPERTY
OFFENSE VS.
DEFENSE
THE STATS

↓ CHURCH ATTENDANCE
↓ CHURCH MEMBERSHIP
↓ SEMINARY GRADUATES
↑ PASTOR’S CONSIDERING RESIGNATION
MINISTRY SHOULD DICTATE REAL ESTATE

AN EXAMPLE

1,000 CHURCHES
MINISTRY SHOULD DICTATE REAL ESTATE

An example:

- 85% of churches have less than 50 members.
- 43% of churches have less than 20 members.
NOTHING CHANGES IF NOTHING CHANGES
DISCUSSION
MINISTRY SHOULD DICTATE REAL ESTATE

THANK YOU

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