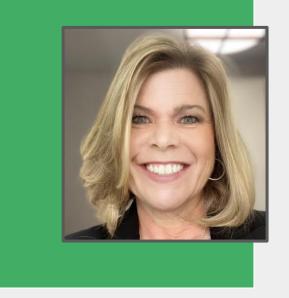
## gloo



#### **Christopher Nelson**

Director, Church Acquisition Cnelson@gloo.us **Christopher Nelson** is a graduate of Dallas Christian College who has dedicated the last 10 years of his career to helping social good organizations to use technology to better serve their communities. Christopher has been with Gloo for almost three years helping frontline champions to better use data, research and technology to help good take over in local communities.

## gloo



#### Kristy Shotwell Strategic Partners Network

Team

Kshotwell@gloo.us

**Kristy Shotwell** has supported churches and ministries in the technology space for over ten years. Her previous work in Children's Ministry has fostered a passion for helping churches reach people within the community. Kristy just completed her third year with gloo and serves Strategic Network Partners.

## Reaching Your Community

# Video 1

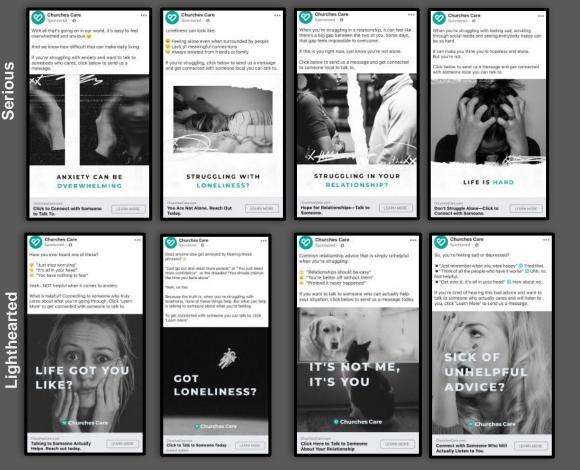
# Video 2



## Video 3







#### **Churches** Care



Churches Care

Learn more

Churches Care

Learn more



Test Campaign stats 60-day performance in 10 US Markets





95 Million + outdoor impressions 10 Million + Prime Time TV ad views



30 Million YouTube views



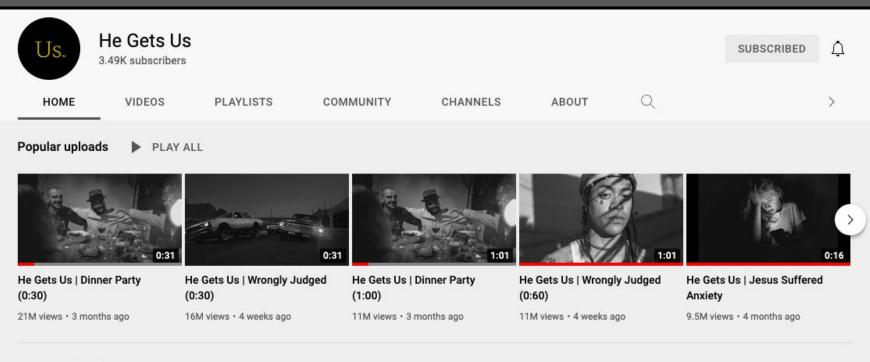
10,000 YouVersion reading plan subscriptions





3,000 Live Chat conversations 1,000 Prayer requests

He Gets Us.



#### En Español 🕨 PLAY ALL



He Gets Us | Fin de Mes

He Gets Us | Fin de Mes

He Gets Us | Ansiedad (0:15)

He Gets Us | Madre

He Gets Us | Madre

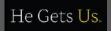


0:00 ----

11 25

#### Get Involved

Pray	Spread the Word	Have a Conversation
Pray for those who will see these ads	Tell your community via email, social, etc.	As people see the ads and want to talk, show in conversation
Pray for the ministries that will support it	Invite them to Workshops	



#### **How Can Churches Get Involved?**

https://app.gloo.us/create-account?key=xpastor

