

# HIRING IN 2022 & BEYOND: ATTRACTING TOP TALENT WITH FLEXIBLE STAFFING SOLUTIONS



KRISHA BUEHLER

CHIEF PEOPLE OFFICER AT BELAY

*'A GREAT REASSESSMENT.'*

*'LABOR SHORTAGE.'*

*'THE GREAT RESIGNATION.'*

# HIRING IS – AND HAS ALWAYS BEEN...



## TIME-CONSUMING

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## COMPETITIVE

Its simple supply and demand. The U.S. has **8.4 million unemployed** – and 10 million job openings.

# CHANGING YOUR HIRING LENS

Uber



airbnb

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*ASK YOURSELF: CAN YOU...*



CONTRACT FIRST,  
HIRE SECOND.

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MEET PEOPLE WHERE  
THEY WANT TO BE.



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INCENTIVES.



RESTRUCTURE  
YOUR 40 HOURS.

A CASE STUDY:

# THE GREAT OUTSOURCING

WE'VE WALKED THAT  
WALK WITH A REMOTE  
WORKFORCE FOR

**11 YEARS**

WE ATTRIBUTE OUR

**40% GROWTH**

IN 2020 TO OUR ADAPTABILITY  
AND INNOVATION.

OUR **1,500+ CONTRACTORS** ARE IMMEDIATELY AVAILABLE TO HELP INNOVATIVE ORGANIZATIONS WILLING TO THINK – AND HIRE – OUTSIDE THE BOX WITH A TALENT POOL THAT INCLUDES ...



**SOCIAL MEDIA MANAGERS**



**VIRTUAL ASSISTANTS**



**VIRTUAL BOOKKEEPERS**



**WEBSITE SPECIALISTS**

STOP SETTling.

***START HIRING.***



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