



Enhancing Trust

Unleashing Your Church Board's Potential: How Your Board Compares to Others

10 Best Practices of a Healthy Church Board



Today's Presenters



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LESSONS FROM THE CHURCH
BOARDROOM

40 INSIGHTS FOR EXCEPTIONAL GOVERNANCE



DAN BUSBY & JOHN PEARSON

“As the board goes,
so goes the church.”



10 Best Practices of a Healthy Church Board

How does your board compare to others on these ten indicators?

#1 – Prayer Over Problems

How does your board
meaningfully prioritize prayer?



10 Best Practices of a Healthy Church Board

How does your board compare to others on these ten indicators?

#2 – Tap! Tap! Tap!

What are your best practices for listening to the Holy Spirit?



10 Best Practices of a Healthy Church Board

How does your board compare to others on these ten indicators?

#3 – Focus on the Future

Does your board rehash the past more than working on future ministry opportunities?



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#4 – Don't Fall Asleep at the Wheel

How ready is your board to
face a crisis?



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#5 – Looking for Consensus

How well do you strategically
utilize your board chair?



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#6 – Big Rocks

Does your board micromanage
too much?



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#7 – Be Strategic in Managing Risk

When did you last look seriously
at risk?



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#8 – Keep Finances on Track

How are you preventing
a financial train wreck?



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#9 – Where 2 or 3 Are Gathered

How would a potential conflict of interest play out on social media?



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#10 – You Made Me Better Than I Was

What happens when
someone's board term ends?



Bonus Round!

A Preview of ECFA's Newest Research Report

In late 2018, we surveyed more than 1,500 CEOs, board chairs, and board members of Christ-centered nonprofits (excluding churches). Here's what we found...

Four Challenges for Governance Boards

Many Boards Unprepared for the Future



Four Challenges for Governance Boards

Many Boards Unprepared for the Future

Let's Start with the GOOD News:

Boards are highly passionate
About their Christ-centered mission.



The Good News:

Boards are highly passionate about their Christ-centered mission.



clearly see the board's work as **Christ-centered**



strive to conduct their work with **Christ-centered character**



agreed with this statement, "It's very important that we know and leverage the **God-given strengths of every board member.**"



pray regularly for the ministry and the CEO



say they are **passionate about their organization's primary mission/vision** and that they invest time, talent, and treasure in personally enhancing the mission

Four Challenges for Governance Boards

Many Boards Unprepared for the Future

Now the Four Top Challenges:

1. Succession

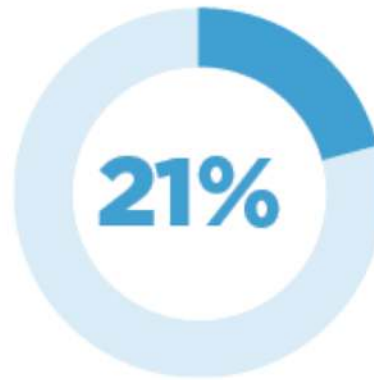
Fewer than one in three boards have a written CEO succession plan.



Challenge 1: Succession



only 31% said yes to “Does your board have a written succession plan in the event of the CEO’s death, long-term illness, or unexpected resignation?”



Meanwhile, 21% said they need “much help” or “major help” with their CEO succession planning



And 20% said they need “much help” or “major help” recruiting and selecting the next CEO

Four Challenges for Governance Boards

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2. Measurable Goals

Boards want to monitor impact, but too often don't track measurable goals to get there.



Challenge 2: Measurable Goals



agree that "our board is very focused on measuring mission impact"



say that their board ensures that the ministry has an active strategic planning process in place



say that their board annually affirms and owns the ministry strategy

YET...



of board members receive monthly or quarterly dashboard reports that identify agreed-upon metrics or measurements, outcomes, and impact for programs, products, and/or services.



say that if the CEO has provided annual measurable goals, progress on those goals is "regularly reported to the board"



of the staff that directly report to the CEO each have three or more annual measurable goals

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3. Future Focus

Boards recognize the need to be more future-focused, but don't always do so.

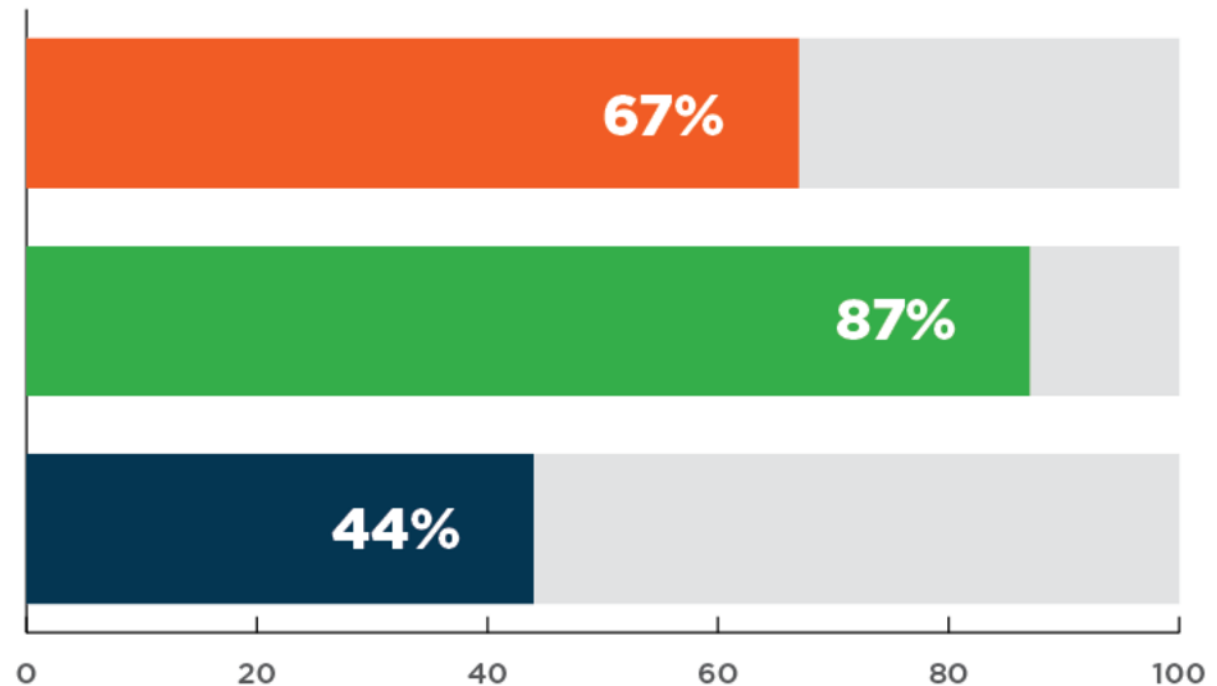


Challenge 3: Future Focus

67% agree: "Our board carves out time to creatively address the current and future needs of our 'customers'."

87% of boards that rate themselves as *effective* spend half or more of a typical meeting dealing with the future

Yet across all ministries, only 44% of a typical board meeting is spent on the future as compared to reviewing the present or past.



Four Challenges for Governance Boards

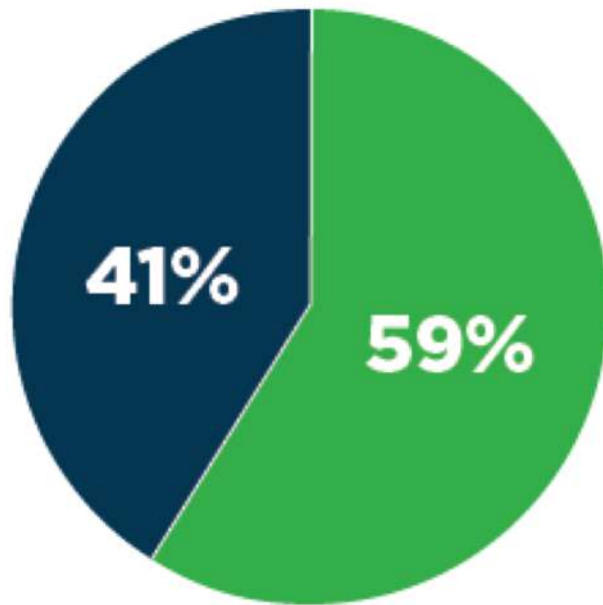
Many Boards Unprepared for the Future

4. Best Board Composition

Not enough board members feel they have the right board composition for the future.



Challenge 4: Best Board Composition



59% answer affirmatively to "Is our board composition right for the challenges ahead?"

41% say they need "some," "much," or "major" help to remove ineffective board members.

LESSONS FROM THE **CHURCH**
BOARDROOM

40 INSIGHTS FOR EXCEPTIONAL GOVERNANCE



DAN BUSBY & JOHN PEARSON

For more insights on excellence in church board governance, be sure to look for *Lessons From the Church Boardroom*, by Dan Busby and John Pearson.



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Five Predictions About Charitable Giving in 2019

FEBRUARY 28, 2019

1:00 PM ET

Speakers: Warren Bird &
Dan Busby



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