



Key Objectives Worksheets

Date: _____

Name: _____ Ministry _____

Key Objective:

Current Reality (SWOP): Where are we now?

- Strengths: What is going well?

- Weaknesses: What is not going well?

- What available Opportunities can you take advantage of?

- Where are the potential Problems?

Present Resources: What do we have to work with?

- Manpower
- Budget
- Right People
- Leadership



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- Team
- Volunteers

Action Plan (Be specific):

1. How are you going to identify and engage people who are lost?
2. How will you implement praying for lost people into your ministry?
3. How are you going to train people to communicate their faith?
4. What ministry environments will you create to help people know Jesus and share their faith?



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5. Who are the key people that will be involved? What will be their roles?