

Bullet Point Brief – Big Data for Xpastor

Application points:

- You need a team that reports to Executive Level. Mostly likely Executive Pastor. That team needs to include marketing, communications, social media folks but also needs to have strategic view.
- Most likely that team should include volunteers from the conversation that deal with this every day, but eventually you may want a data analyst type person on staff. BEYOND the database administrator.
- Data policy
- Infrastructure –
 - Wifi
 - Dbase
 - Gloo
 - Front Porch
- Run the tests, get the feedback. Write it down.
- Orient the staff
- Join an accelerator - <http://leadnet.org/accelerators/>

Other connects:

<https://www.gloo.us/>

<https://www.frontporch.com/> - ask for Derek Maxson

Dave Travis – dave.travis@generis.com – Director – Strategic Counsel to Pastors and Boards - <https://generis.com/dave-travis>

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