



XP SEMINAR | FEBRUARY 2018



my people.

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change is hard.

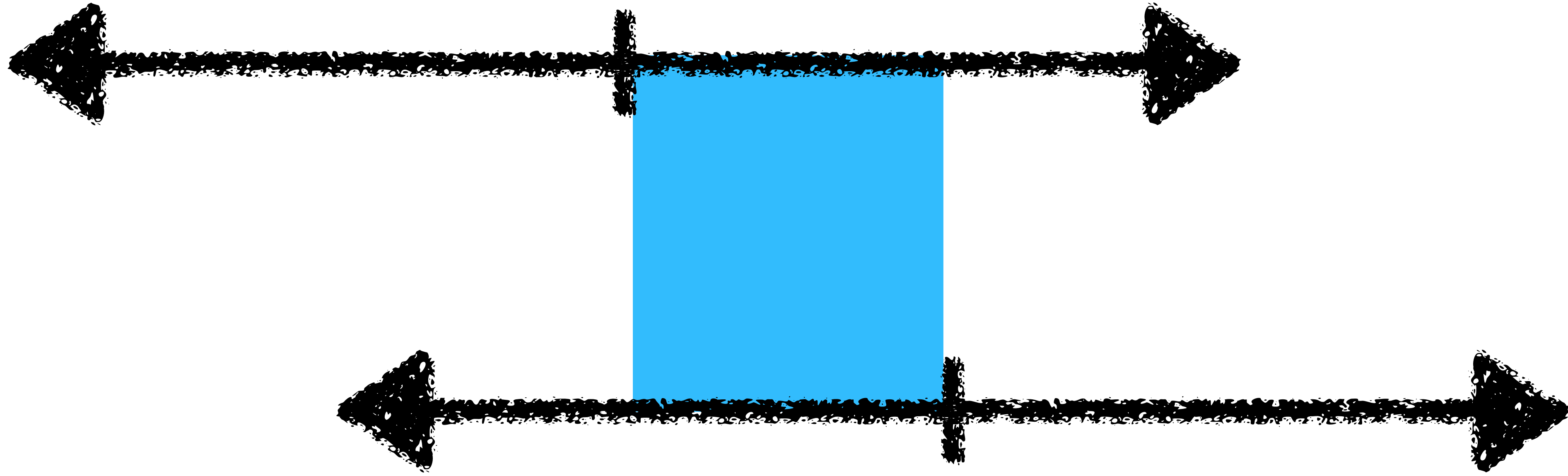
change.



change.



change.



change.



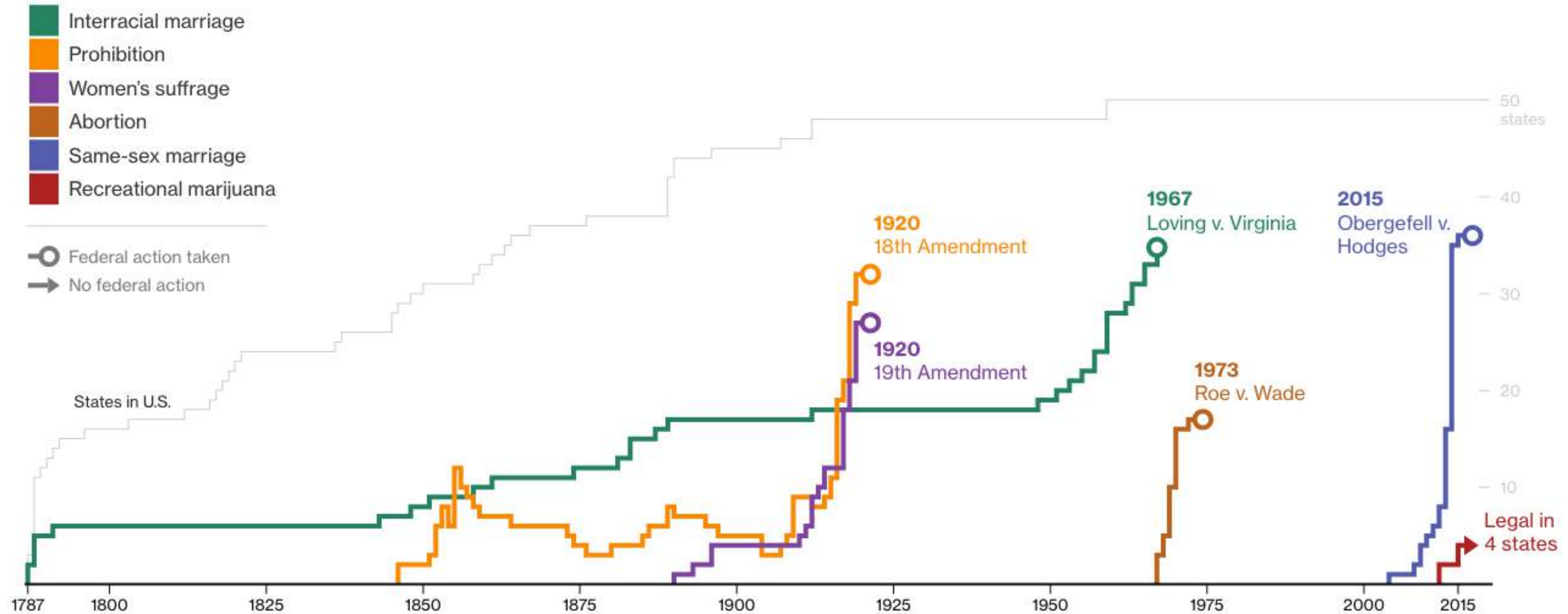
a different future.



a different future.

Tracking the Pace of Social Change

Number of states that have removed a ban, by year
(Prohibition shows the number of states that enacted)



change happens fast.

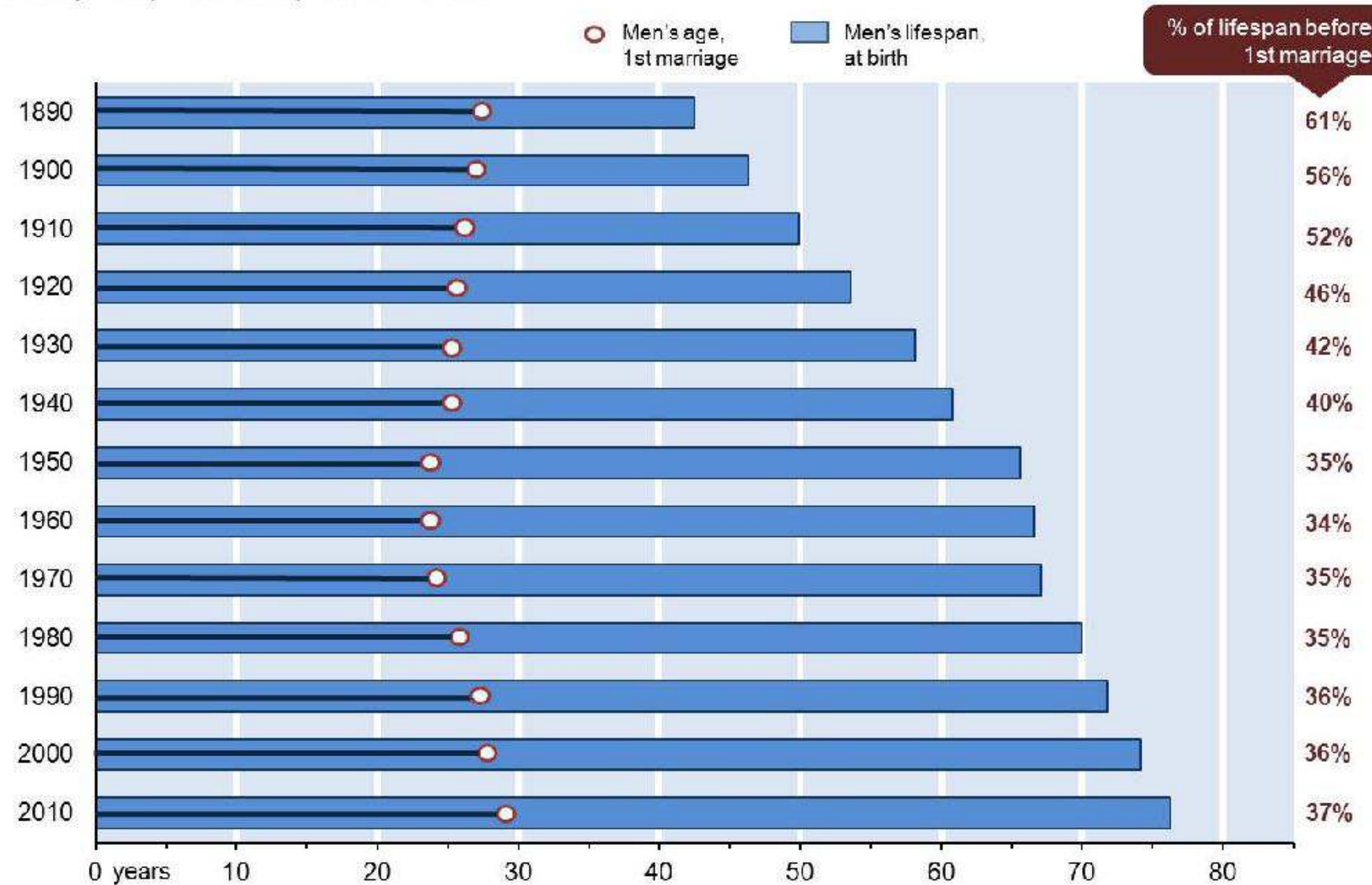


trends to consider



Marrying older, but sooner?

In 1890 men waited over half of their lifespan before marrying.
Today they wait only over a third.

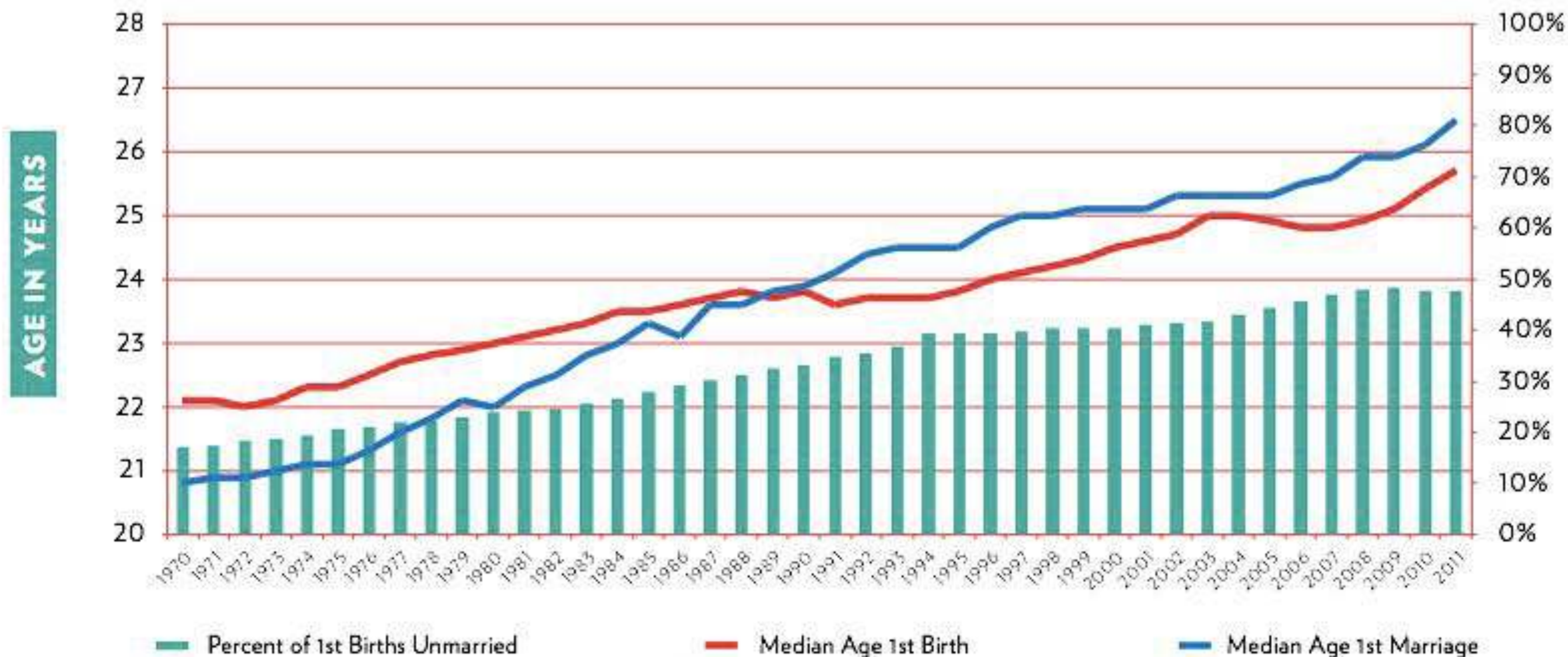


Source: For median age at first marriage, U.S. Census Bureau, Decennial Censuses, 1890–1940, and Current Population Survey, Annual Social and Economic Supplements, 1950–2010; for life expectancy at birth, National Center for Health Statistics, 1890–2010.

family pressures.

FIGURE I. THE GREAT CROSSOVER

Median Age at First Marriage and First Birth and the Proportion of First Births to Unmarried Women, 1970-2011



family pressures.



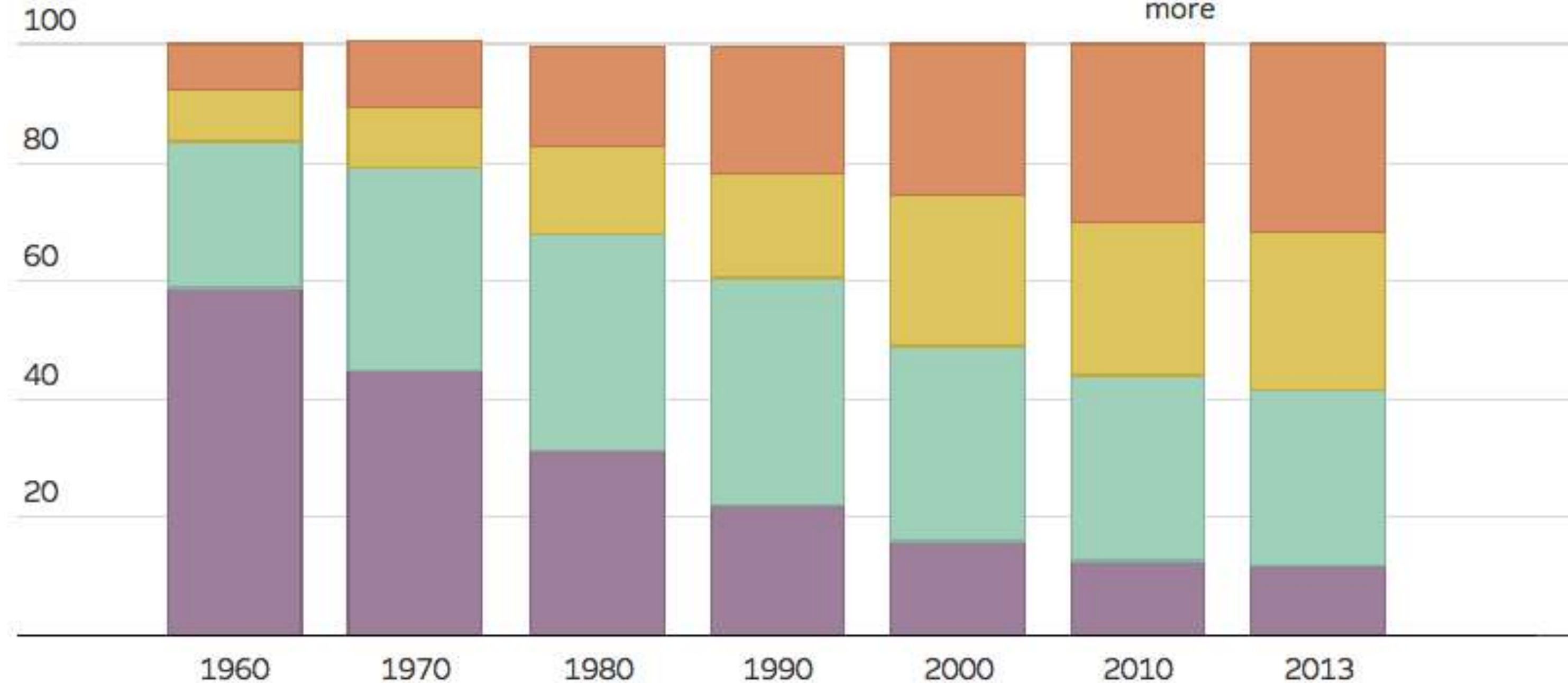
family pressures.

HOW ARE YOU PREPARING YOUR CHURCH
TO SERVE TOMORROW'S FAMILY, TODAY?

The US's ever-growing educational attainment

Share of adults age 25+ at given educational attainment levels

Did not finish high school High School, 4 years College, 1-3 years College, 4 years or more



Source: US Census Bureau

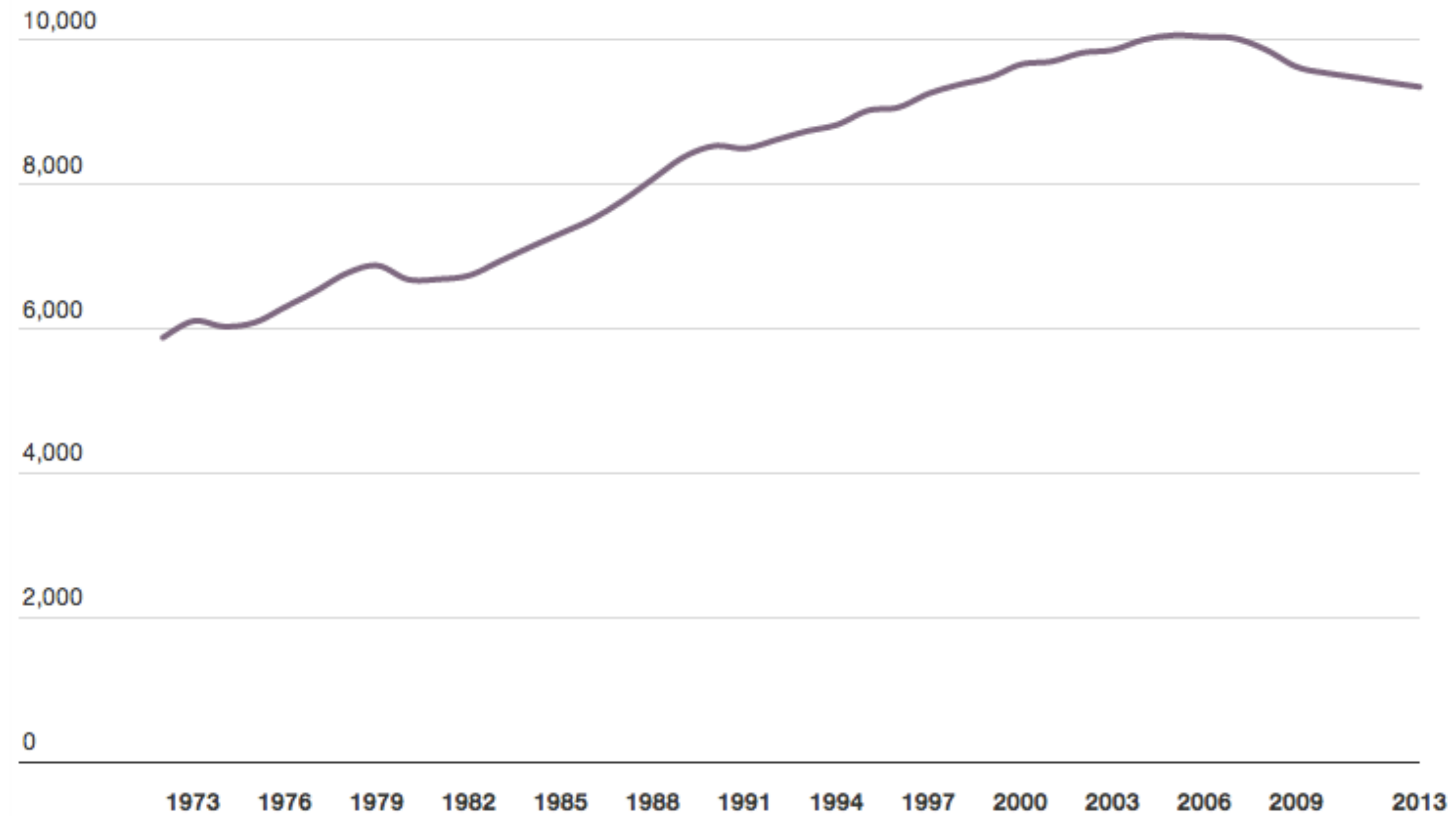
information overload.

A silhouette of a person with curly hair looking up at a starry night sky. The person is positioned in the lower center of the frame, with their head tilted back. The background is a dark blue night sky filled with numerous small, bright stars. The overall mood is contemplative and serene.

information overload.

**WHAT CAN WE DO HELP PEOPLE
NAVIGATE A LIMITLESS AMOUNT OF
INFORMATION ABOUT FAITH?**

U.S. vehicle-miles traveled per person, 1970-2013



Created with [Datawrapper](#)

Source: Federal Reserve Bank of St. Louis

people drive less.

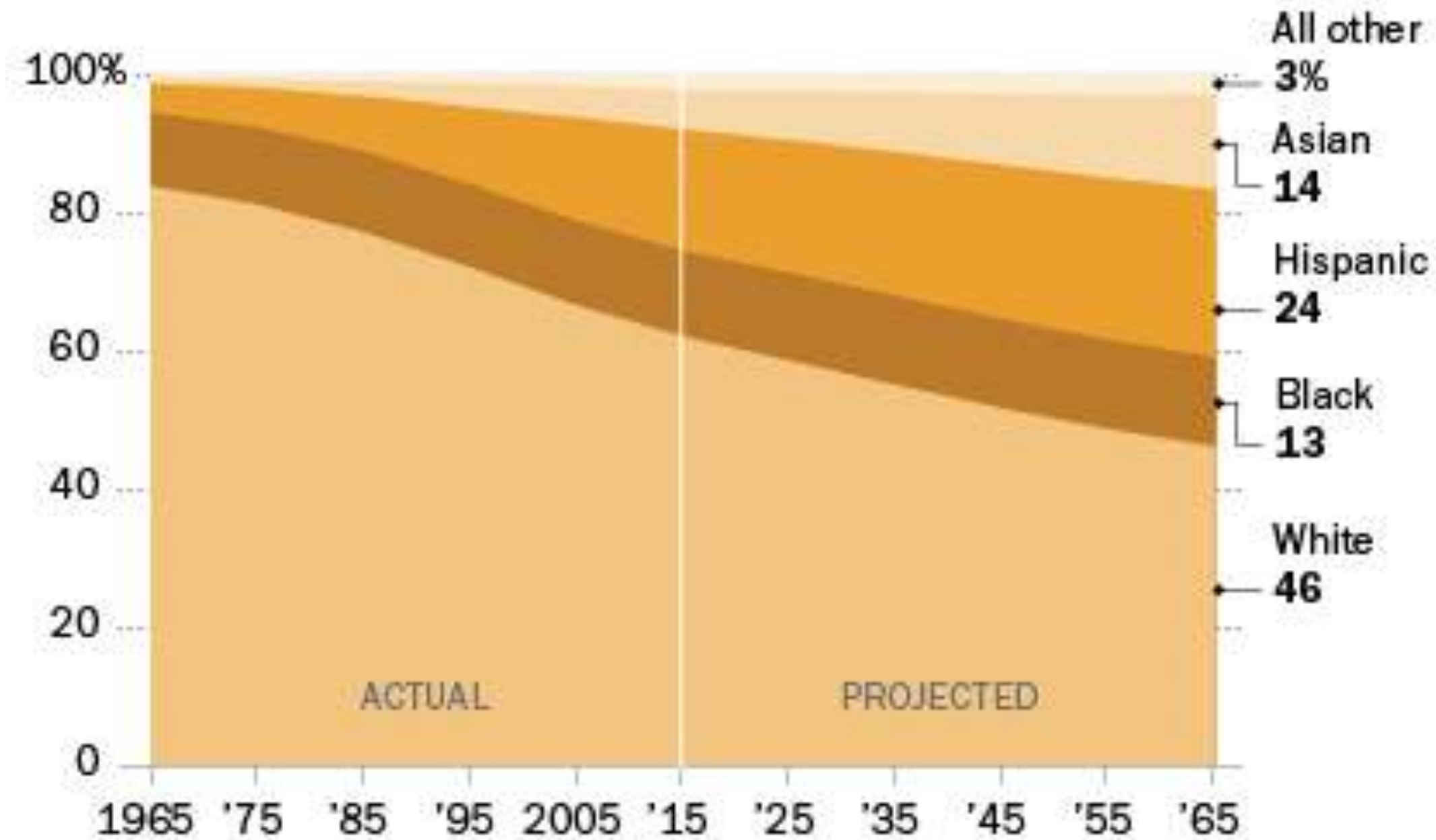


people drive less.

WHAT ARE WE DOING TO PROVIDE
EXPERIENCES PEOPLE WILL DRIVE FOR IN
A COCOONED WORLD?

The changing face of America, 1965–2065

% of the total population



Note: Whites, blacks and Asians include only single-race non-Hispanics; Asians include Pacific Islanders. Hispanics can be of any race.

Source: Pew Research Center 2015 report, "Modern Immigration Wave Brings 59 Million to US, Driving Population Growth and Change Through 2065"

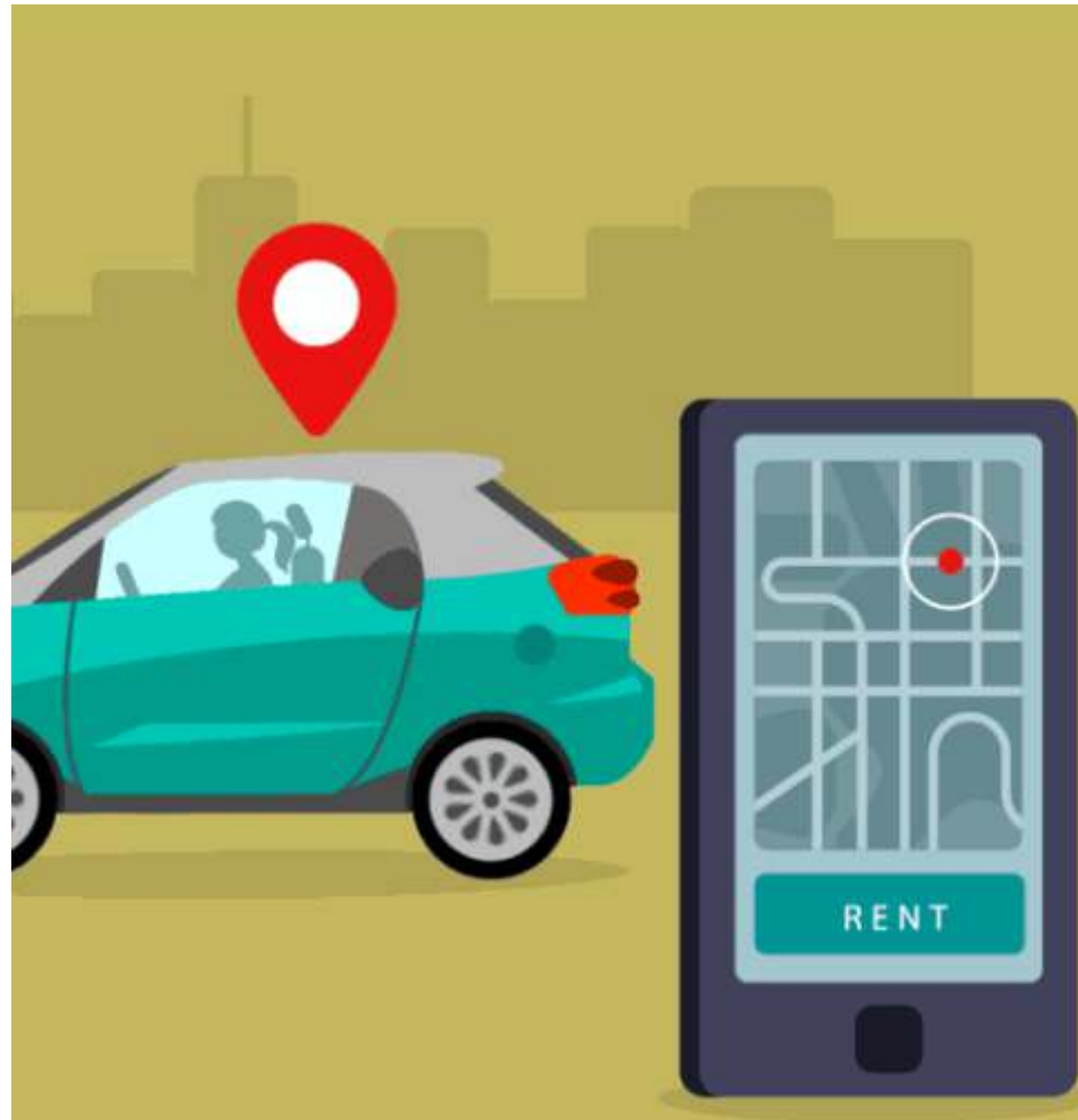
PEW RESEARCH CENTER

ethnic diversity.



ethnic diversity.

**THE FUTURE IS MORE DIVERSE THAN
TODAY. HOW ARE OUR CHURCHES
READYING FOR THAT REALITY?**



Access, not ownership

It's not just homes: Millennials have been reluctant to buy items such as cars, music and luxury goods. Instead, they're turning to a new set of services that provide access to products without the burdens of ownership, giving rise to what's being called a "sharing economy."

"25 YEARS FROM NOW, **CAR SHARING WILL BE THE NORM, AND CAR OWNERSHIP AN ANOMALY.**"

- **Jeremy Rifkin**, Author and Economist

Source: Goldman Sachs Global Investment Research

ultimate optionality.

ultimate optionality.

WHAT DO OUR COMMITMENT MODELS
LOOK LIKE IN A NETFLIX WORLD?





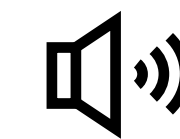
so what?

thanks.

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