

REACH - Standards of Excellence

1. How will you CREATE/BUILD a REACH culture in your ministry?

EXPLANATION: *Creating and building a contagious reach culture requires an element of all of these...What is most applicable to your ministry?*

- Own:** Personal prayer impact cards, praying regularly for friends, relationships with non-believers
- Model:** Telling stories of reach in your own life, bringing non-believers to events/church, testimonies of people coming to Christ through you. Modeling this to your leaders and ministry
- Instill:** Leaders share their stories of reach often, casting vision for reach, establishing value
- Identify:** Identify a REACH Champion/and or a reach value team for your ministry
- Equip:** How many are you taking to Contagious Christian?
- Steps:** What are the RANGE of events/activities in your ministry that are designed to help people TAKE STEPS in their process of being reached? Take into account the range of spiritual openness (i.e. -10 = diehard atheist (join a Sports and Adventure Sports Team) to -1 = very open to Jesus...(bring to an "I Believe service")
- Big Idea:** What will you do that is distinct and unique to building the reach value in your ministry?

2. How will you help your ministry and people become inviters?

EXPLANATION: *We want to constantly give our people tools and opportunities to invite their friends to come to church. What will you do help your people and your ministry accomplish this?*

- How will you **teach and educate** your people to become inviters and make inviting a part of their spiritual DNA?
- What **events and opportunities** will your ministry use/create as inviting events?
- What all church events you **leverage** as inviting opportunities?

3. How will you train your people to have contagious conversations with their friends?

EXPLANATION: *Contagious Christian Training is a great tool to equip your people in the area of relational Evangelism. This Curriculum is very effective in giving your people the vision and skills necessary to reach their friends for Jesus. Use this opportunity to more effectively train your people and help instill a greater awareness of the importance of reach in your ministry and beyond...*

- How will your ministry **promote** the Contagious Christian class so that you will achieve maximum attendance?
- What **percentage** of your people are you planning to train through the Contagious Christian training?
- What are your **target** dates for your training experience?
- Will you **use** the all-church class or do an in-house training experience?